

Fundraising Initiative Application Form

Initiative Details – to be completed by Applicant

CONTACT DETAILS

Name _____

Phone No. _____

Email _____

Preferred Contact Method

phone

email

Initiative

Summary: _____

Goal / Target (e.g. \$500, purchase 20 new beds, etc) _____

Goal Deadline (e.g. end of year, 3 months, etc) _____

Initiative Details (provide further details about the initiative, what the initiative is for and how the funds could be raised/marketd)

**attach additional pages and/or supporting documents to application as required

PAYMENT DETAILS

Proposed Payment Method

iAfrika Website

GoFund Me

Eftpos

Cash

Detail any potential fees related to payment method: _____

MARKETING STRATEGY

Proposed Marketing Platforms:

Facebook

Instagram

Email

Flyers

Other

If 'Other', provide details: _____

**Attach any draft/concept flyers, images or other marketing material.

N.B. all marketing & media material will need to be approved by the iAfrika Committee and released through official iAfrika Australia media channels (i.e. Facebook, Instagram, website, etc)

Are there any Partner Organisations which will assist with

Yes

No

Fundraising/Marketing

If 'Yes', provide details: _____

Proposed Media Release Frequency

Daily

Weekly

Monthly

Other

If 'Other', provide details: _____

Return Completed Form to immanuelafrikaaustralia@gmail.com

As all our Committee Members are volunteers, please allow up to 1 week to receive a response.

Immanuel Afrika Australia Incorporated

Initiative Authorisation – to be completed by Immanuel Afrika Australia

Are there any recommended or required changes to the Initiative Application that must be implemented? Yes No

*If yes, provide additional details below

- A payment reference code will be provided for donations made specifically for this initiative so that funds can be separated from general donations

This Fundraising Initiative has been approved and is authorised to proceed in line with the above details and regular consultation with the Fundraising Co-Ordinator.

iAfrika Committee Representative

Signature

Date